

MLS Participant Agreement to Operate a VOW / VOW Registration Form

Refer to the VOW Business Rules in the completion of this form: http://www.rvar.com/images/PDFs/vow_rules.pdf

Fax or mail completed and signed form to: MLS of The Roanoke Valley
4358 Starkey Road, Roanoke VA 24018
Fax: 540-772-8058

Firm Name: _____

Designated/Supervising Broker: _____

Firm Address: _____

Broker Email Address: _____

Broker Phone: _____

VOW Website Address: _____

Subcontractor Details

Subcontractor Firm Name: _____

Primary Contact: _____

MLS Participant Requirement

The applicant acknowledges that he or she is an MLS Participant, as defined by the National Association of REALTORS: The Participant "actively endeavors during the operation of its real estate business to list real property of the type listed on the MLS and/or to accept offers of cooperation and compensation made by listing brokers or agents in the MLS. 'Actively' means on a continual and on-going basis during the operation of the Participant's real estate business."

Use of MLS Data Requirements

The MLS participant is responsible for ensuring his or her VOW website is in full compliance with the VOW Business Rules as expressed in the MLS Rules and Regulations.

All copyrights and intellectual property rights are the exclusive property of the Multiple Listing Service of The Roanoke Valley, and are being provided with a limited license to access and use the MLS data subject to the VOW Business Rules.

Whether using MLS data directly, or indirectly through a third-party vendor, the MLS participant shall ensure that MLS data is used only in the manner and within the guidelines specified in these rules.

The MLS participant will hold harmless RVAR.

If a third party vendor will be involved in VOW website development, the MLS participant shall obtain from the third party vendor a completed VOW Subcontractor Agreement. The MLS participant shall immediately notify RVAR staff of any unauthorized use of MLS data for which the MLS participant is responsible.

Broker Signature

____/____/_____
Date