



**2024**

**PARTNER/SPONSOR  
PROGRAM**

**Roanoke Valley Association  
of REALTORS®**

4358 Starkey Road  
Roanoke, VA 24018  
540-772-0526  
[www.rvar.com](http://www.rvar.com)

## ***2024 Partner/Sponsor Program***

The **Roanoke Valley Association of REALTORS®** is pleased to offer the Partner/Sponsor Program to all our Affiliate companies with great opportunities and benefits for you and your company to participate at one set price for the year! The RVAR is **genuinely** appreciative of the involvement of our Affiliates in this program!

Let's make 2024 an outstanding year for all our members!

- Your sponsorship helps you and your company establish and build rapport with our 1500+ REALTOR® members and the other 275+ Affiliate members and extend those valuable relationships to many of their clients as well.
- Your involvement and support of the various functions of the Association will only help accelerate the many networking opportunities for you and your company.
- By being involved as a Partner/Sponsor you will get the benefit of being consistently promoted and ***recognized*** as a trusted supporter within the largest trade organization in the Roanoke Valley! Partner/Sponsor participants have said this is of huge value to their business within the REALTOR® community.
- This cost-effective program helps increase the visibility of your brand! The greater your support, the more you, your company and your brand is promoted!
- Participation in the 2024 Partner/Sponsor Program is only available to RVAR ***Affiliate*** companies.
- Also, 2024 Affiliate Membership dues remain at \$150 and are a separate cost from the Partner/Sponsor Program!
- No money is needed now – simply return the attached Pledge Form by **Thursday, January 25th**.
- Your participation as a 2024 RVAR Partner/Sponsor will be recognized at **each** of these planned opportunities during 2024: All Social Events, Community Service Projects, Economic Updates, RVAR Golf Classic, REALTOR® & Affiliate Night, Installation & Awards Ceremony, ***and more!*** RVAR makes the most of every opportunity to promote our Partner/Sponsors.

***We appreciate your support and look forward to strengthening our relationship in 2024 as we partner together for success!***

## **2024 Platinum Partner/Sponsor**

### **\$2,200**

Benefits include:

- Prominent listing ***with your company logo*** and recognized as a **2024 Platinum Partner/Sponsor** at each of the 2024 event opportunities including any printed event programs and flyers
- Recognized on printed posters prominently displayed at the RVAR and at events
- Promoted as a **2024 Platinum Partner/Sponsor** in RVAR Newsletters with a hyperlink to your Company website
- Specifically announced and recognized at appropriate events as a **2024 Platinum Partner/Sponsor**
- Imprinted Name Badges for members (up to 10) of your organization recognizing you as a **2024 Platinum Partner/Sponsor**
- **Four (4) Complimentary** Admissions for the **RVAR Golf Classic** and the opportunity to display your company banner at the event and listed as a **Hole Sponsor** on a sign at a tee box
- **Complimentary** Table (1) at **REALTOR® & Affiliate Night**
- **Four (4) Complimentary** Admissions for representatives of your company to the annual Installation & Awards Ceremony
- **Four (4) Complimentary** RVAR Training Room rentals
- **60% Discount** on any Additional Event Specific Sponsorships for the Golf Tournament (Limited opportunities - first come, first served)

## **2024 Diamond Partner/Sponsor**

### **\$1,500**

Benefits include:

- Listed ***with your company logo*** and recognized as a **2024 Diamond Partner/Sponsor** at each of the 2024 event opportunities
- Recognized on printed posters prominently displayed at the RVAR and at events
- Promoted as a **2024 Diamond Partner/Sponsor** in RVAR Newsletters with a hyperlink to your Company website
- Imprinted Name Badges for members (up to 5) of your organization recognizing you as a **2024 Diamond Partner/Sponsor**
- **Two (2) Complimentary** Admissions for the **RVAR Golf Classic** and the opportunity to display your company banner at the event and listed as a **Hole Sponsor** on a sign at a tee box
- \$125 Discount for a Table (1) at **REALTOR® & Affiliate Night**
- **Two (2) Complimentary** Admissions for representatives of your company to the annual Installation & Awards Ceremony
- **Two (2) Complimentary** RVAR Training Room rentals
- 50% Discount on any Additional Event Specific Sponsorships for the Golf Tournament (Limited opportunities - first come, first served)

## **2024 Gold Partner/Sponsor**

### **\$800**

**2024 Gold Partner/Sponsor** benefits include:

- Listed **with your company logo** and recognized as a **2024 Gold Partner/Sponsor** at each of the 2024 event opportunities
- Recognized on printed posters prominently displayed at the RVAR and at events
- Promoted as a **2024 Gold Partner/Sponsor** in RVAR Newsletters
- Imprinted Name Badges for members (up to 2) of your organization recognizing you as a **2024 Gold Partner/Sponsor**
- **One (1) Complimentary** Admission for the **RVAR Golf Classic** and the opportunity to display your company banner at the event and listed as a **Hole Sponsor** on a greenside sign
- \$75 Discount for a Table at **REALTOR® & Affiliate Night**
- **One (1) Complimentary** Admission for representative of your company to the Installation & Awards Ceremony
- 40% Discount on any Additional Event Specific Sponsorships for the Golf Tournament (Limited opportunities - first come, first served)

## **2024 Silver Partner/Sponsor**

### **\$400**

**2024 Silver Partner/Sponsor** benefits include:

- Listed **with your company logo** and recognized as a **2024 Silver Partner/Sponsor** at each of the 2024 event opportunities
- Recognized on a printed poster prominently displayed at the RVAR and at events
- Promoted as a **2024 Silver Partner/Sponsor** in RVAR Newsletters
- Imprinted Name Badge for **One (1)** person from your organization recognizing you as a **2024 Silver Partner/Sponsor**
- Listed as a **Hole Sponsor** at the **RVAR Golf Classic** on a greenside sign
- \$25 Discount for a Table at **REALTOR® & Affiliate Night**
- 20% Discount on any Additional Event Specific Sponsorships for the Golf Tournament (Limited opportunities - first come, first served)

## 2024 Partner/Sponsor Pledge Form

**Yes**, our company pledges to participate in the 2024 RVAR Partner/Sponsor Program at the following level:

\_\_\_ Platinum Partner/Sponsor - \$2200

\_\_\_ Diamond Partner/Sponsor - \$1500

\_\_\_ Gold Partner/Sponsor - \$800

\_\_\_ Silver Partner/Sponsor - \$400

No money is needed now – simply return this Pledge Form by **Thursday, January 25th**. An initial minimum payment of \$125 towards the total pledge amount must be submitted by January 31, 2024, and the balance of the pledge paid in full by June 1, 2024.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Billing Address (If Different): \_\_\_\_\_

\_\_\_\_\_

**If Different** – Firm Name as it is to appear on promotional signs and brochures

\_\_\_\_\_

Business Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Signed \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form by **Thursday, January 25th**

Jim Sweetwood at [jim@rvar.com](mailto:jim@rvar.com) or below:



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