



Roanoke Valley Association of REALTORS®

Star Partner Program

2026

AFFILIATE SPONSORSHIP PROGRAM

Where every voice shapes the future of real estate

"I'd like to take this opportunity to thank each and everyone of you that have taken advantage and joined the RVAR Star Partner Program. I'd also like to thank those of you in advance who are considering signing up to become a 2026 Star Partner.

It's a great time to get your Company name and contact information in our Affiliate Membership Directory on the RVAR website as well as get your information added to the directory hard copy that's available to hand out to the members.

It's not only an investment to network with the REALTOR® community but also a way to help grow and promote your business. There are 4 levels of Sponsorship so I'm confident there is a level suited for your business. I look forward working with and seeing you as a 2026 RVAR Star Partner."

Todd Wampler, 2026 RVAR President

Phone 540-772-0526

Website www.rvar.com

Email contactus@rvar.com

Address 4358 Starkey Rd SW Roanoke, VA 24018



Introduction

The RVAR Star Partner Program is a strategic initiative designed to foster collaboration between the Roanoke Valley Association of REALTORS® (RVAR) and its Affiliate members. The program offers a platform for Affiliates to engage with the real estate community, enhancing their visibility and building strong professional relationships. Participants can choose from various sponsorship levels, each providing unique benefits such as advertising opportunities, event participation, and recognition within the RVAR network. This program aims to create mutually beneficial partnerships that support the growth and success of both RVAR members and sponsoring entities.

About Us

The Roanoke Valley Association of REALTORS® (RVAR) serves over 1400+ REALTORS® in the Greater Roanoke Valley. RVAR's membership is not only made up of Brokers and agents, but also over 250 Affiliate members, such as mortgage companies, home inspectors, and others allied to the industry.

RVAR was founded in 1921. Its territorial jurisdiction, as assigned by the National Association of REALTORS®, includes the Cities of Roanoke and Salem, Town of Vinton, Counties of Roanoke, Botetourt, Craig, and portions of Bedford and Franklin.

Mission

The mission of the Roanoke Valley Association of REALTORS® is to lead, inform and serve its members, promote REALTOR® values, and preserve real property rights.

Meet Our 2026 Board of Directors



Todd Wampler
2026 President



Cathie Daniel
President Elect



Thomas Fellers
Vice President



Julie Kingery
Immediate Past
President



Carla Evans
Director



Damon Gettier
Director



Tim Hash
Director



Amber Mason
Director



Todd McKee
Director



Glenda Morris
Director



Stan Spiewak
Director



Mac Westland
Director



RVAR

"The Star Partner Program has been a huge part of my success in the mortgage business. Most of the agents I work with have originated through being an affiliate sponsor and active on committees. This is where I have built my reputation as a lender, as well as making some lifelong friends and amazing relationships."

Dave Henry,

Affiliate member since 2015

2026 Signature Events



REALTOR® & Affiliate Night

RVAR REALTOR® & Affiliate Night is an annual trade show organized by the Roanoke Valley Association of REALTORS®, spotlighting its Affiliate members. Each year, the event adopts a unique theme, providing a platform for Affiliates to network, showcase their products and services, and forge valuable business connections. With a diverse array of exhibitors, and interactive displays, RVAR REALTOR® & Affiliate Night offers an engaging opportunity for industry professionals to explore partnerships and enhance their businesses within the Greater Roanoke Valley real estate community.



RVAR Golf Classic

The RVAR Golf Classic is an annual event held at the prestigious Roanoke Country Club, promising an afternoon of leisure and camaraderie. Golf enthusiasts from the Roanoke Valley Association of REALTORS® and beyond gather to enjoy a round of golf in a picturesque setting. Participants can expect a blend of friendly competition, networking opportunities, and relaxation amidst lush greens and scenic views. Whether seasoned pros or casual players, attendees can anticipate an enjoyable day of golfing, socializing, and fostering connections within the Greater Roanoke Valley real estate community.



Installation and Awards Breakfast

The RVAR Installation and Awards Breakfast is a prestigious annual event held at the elegant Hotel Roanoke. Held in December, it serves as a celebratory occasion where the Roanoke Valley Association of REALTORS® honors the achievements of its members over the past year. The event also marks the formal installation of the new Board of Directors, signifying a transition in leadership and vision for the organization. Attendees can anticipate a morning filled with recognition, inspiration, and networking, as they come together to celebrate excellence and chart the course for the future of the real estate community in the Greater Roanoke Valley.

Benefits for Sponsor



The RVAR genuinely appreciates the involvement of our Affiliate members in this vital program.

As an integral part of our local Association, Star Partners help to sponsor Signature Events, membership engagement, educational seminars, and community enrichment.

Star Partners will benefit from constant brand recognition and promotion, discounted event admission, and complimentary meeting room space.

Company Logo printed on posters prominently displayed in the RVAR office, meeting rooms, website, and event programs and flyers.

Sponsorship Levels



2026 Platinum Star Partner

\$2,200

- ✓ Four Complimentary RVAR Meeting Room Rentals (based on availability)
- ✓ Logo and hyperlink posted on rvar.com
- ✓ Four Complimentary Admission tickets for the RVAR Golf Classic and listed as a Hole Sponsor at a tee box
- ✓ Complimentary Table at REALTOR® & Affiliate Night
- ✓ Four complimentary tickets to the Annual Installation & Awards Breakfast
- ✓ Platinum Star Partners listed in Affiliate Membership Directory
- ✓ Two Tickets to Family Fun Night – Rail Yard Dawgs
- ✓ Two Tickets to Family Fun Night – Salem RidgeYaks
- ✓ Additional Event Specific Sponsorship for the Golf Tournament (Limited opportunities – first come, first served)
- ✓ RVAR monthly Newsletter (average 51% open rate), featuring a hyperlink to your company's website.



2026 Diamond Star Partner

\$1,500

- ✓ Two Complimentary RVAR Meeting Room Rentals (based on availability)
- ✓ Logo and hyperlink posted on rvar.com
- ✓ Two Complimentary Admission tickets for the RVAR Golf Classic and listed as a Hole Sponsor at a tee box
- ✓ Discounted Table at REALTOR® & Affiliate Night
- ✓ Two complimentary tickets to the Annual Installation & Awards Breakfast
- ✓ A Ticket to Family Fun Night – Rail Yard Dawgs
- ✓ A Ticket to Family Fun Night – Salem RidgeYaks
- ✓ Additional Event Specific Sponsorship for the Golf Tournament (Limited opportunities – first come, first served)
- ✓ RVAR monthly Newsletter (average 51% open rate), featuring a hyperlink to your company's website.

Sponsorship Levels



2026 Gold Star Partner

\$800

- ✓ One Complimentary RVAR Meeting Room Rental (based on availability)
- ✓ Logo posted on rvar.com
- ✓ One Complimentary Admission ticket for the RVAR Golf Classic and listed as a Hole Sponsor at a tee box
- ✓ Discounted Table at REALTOR® & Affiliate Night
- ✓ RVAR monthly Newsletter (average 51% open rate), featuring a hyperlink to your company's website.
- ✓ One complimentary ticket to the Annual Installation & Awards Breakfast
- ✓ One Ticket to Family Fun Night – Rail Yard Dawgs
- ✓ One Ticket to Family Fun Night – Salem RidgeYaks
- ✓ Additional Event Specific Sponsorship for the Golf Tournament (Limited opportunities – first come, first served)



2026 Silver Star Partner

\$400

- ✓ 50% off of RVAR Meeting Room Rentals (based on availability)
- ✓ Discounted Table at REALTOR® & Affiliate Night
- ✓ A complimentary tickets to the Annual Installation & Awards Ceremony
- ✓ Logo posted on rvar.com
- ✓ Additional Event Specific Sponsorship for the Golf Tournament (Limited opportunities – first come, first served)
- ✓ RVAR monthly Newsletter (average 51% open rate), featuring a hyperlink to your company's website.



2026 Star Partner Program Pledge Form

Where every voice shapes the future of real estate.

Roanoke Valley Association of REALTORS®

4358 Starkey Road Roanoke, VA 24018

540-772-0526

www.rvar.com

Thank you for your interest in sponsoring the Roanoke Valley Association of REALTORS®!

Your support is crucial in helping us achieve our goals.

Please complete this Pledge Form to confirm your sponsorship by **Tuesday February 17th**.

Your company pledges to participate in the 2026 Star Partner Program at the following level:

- ☐ Platinum Star Partner - \$2200.00
- ☐ Diamond Star Partner - \$1500.00
- ☐ Gold Star Partner - \$800.00
- ☐ Silver Star Partner - \$400.00

Payment of 2026 Affiliate Dues is required to secure your place as a RVAR Star Partner

Company Information

Name _____

Primary Contact _____

Type of Business _____

Phone Number _____ Email _____

Address _____

Company Website _____

Billing Contact _____

Phone Number _____ Email _____

Special Billing Instructions _____

Terms and Conditions: By completing and submitting this form, you agree to the following:

1. The \$150.00 Affiliate Dues are non - refundable and are required to secure your sponsorship.
2. Half of the sponsorship pledge must be paid by Friday, March 20, 2026
3. Full sponsorship pledge must be paid by Friday, May 1, 2026.
4. All sponsorship benefits and recognition will be provided as outlined in your chosen sponsorship level.

Signature: _____ Date: _____

If you have questions, please contact Membership Coordinator, Melissa Elder at melissa@rvar.com.

Payments to the RVAR are not deductible as charitable contributions.

Such payments may, however, be deductible as an ordinary and necessary business expense.